

JYOTI SAPKOTA

UI/UX DESIGNER

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LinkedIn [Jyoti Sapkota](#)

SUMMARY

Design-oriented and creative individual with a strong aptitude for designing following design pattern and principles. Excellent communication and public speaking skills, coupled with a demonstrated ability to lead and work effectively in team environments.

WORK EXPERIENCE

YHH IT Solutions - UI/UX Designer

Jun 2024 - Present

Yes Helping Hands - eCommerce Website

- Conducted a team workshops to identify target audience and user needs.
- Built UI and brand guidelines aligned with research insights.
- Designed low and high fidelity mockups for website and mobile app and contributed to user journey diagrams.
- **Website Link** : [Yes helping hand](#)
- **Mobile app link** : [Cashmere Store](#)

Digital Patro App & Website (Nepali Calender)

- Collaborated with a fellow designer to design a user-friendly mobile app and website for an ad-free Nepali calendar
- Designed core features including calendar views, memo creation, reminders, and a referral-based personal points system
- Focused on usability and accessibility to enhance user engagement and everyday usefulness
- Created intuitive layouts and visual hierarchy to support a wide range of users
- **Website Link** : [Digitalpatro web](#)
- **Mobile app link** : [Digital patro app](#)

Dress Nepal - Multi vendor eCommerce Platform (Web + Mobile + Dashboard)

- Conducted a team workshops to identify target audience and user needs.
- Built UI and brand guidelines aligned with research insights.
- Designed sitemaps, wireframes, low and high fidelity mockups with multiple iterations based on feedback.
- Delivered a complete dashboard system and several mobile app screens to support platform scalability.
- Project completed but not yet live.

Yoga & Meditation Website

- Gathered and analyzed website requirements in coordination with the project manager
- Created paper wireframes to explore early layout and user flow concepts
- Developed mid-fidelity and high-fidelity designs to refine interactions and visual details
- Built a comprehensive design system to maintain consistency across the website

Room Rental Mobile App - Mobile app

- Designed a mobile app to streamline tenant and landlord interactions, with added features for rent and utilities expense management.
- Led the design from paper wireframes, mid fidelity to high fidelity mockups and prototypes based on research documentation from the research team.
- Built UI and brand guideline, sitemaps, user flows and journey maps to define product structure.
- Created and maintained reusable components.
- Project completed but not yet published

Utility app(Games and Knowledge Platform)

- Conceptualized and designed a utility app focused on Nepali games, quizzes, and cultural knowledge
- Conducted research on similar platforms and existing game apps to identify usability gaps
- Designed solutions to minimize common user pain points found in existing applications
- Created engaging and intuitive interfaces to encourage learning and user retention
- Design completed and in development phase

Nepal Climate Hub - UI/UX Designer (Volunteer)

Oct 2025-Present

- Volunteer as a designer with a climate-focused organisation supporting Nepal Climate Hub
- Design multiple website pages based on project requirements, emphasising usability and visual consistency
- Prioritise user experience to clearly communicate climate-related information
- Contribute to planning strategies aimed at increasing platform reach and user engagement
- **Website Link** : [NCH website](#)

Data Scraping Company - Freelance UI/UX Designer

Jun 2025-Aug 2025

- Designed high fidelity mockups website for a data scraping company.
- Enhanced usability and flow beyond the initial reference designs provided by client.
- **Prototyping Link** : [Jyaba Prototype](#)
- **Website Link** : [Jyaba website](#)

EDUCATION

Diploma in Fashion Designing

Jan 2022- Mar 2023

IFC, Institute of Fashion College

Bachelors in Electronics and Communication Engineering

Nov 2016- Sep 2021

IOE, Paschimanchal Campus

MENTORSHIP

Women Leaders in Technology

- Mentorship to the mentee for different types of skills such as communication skill, leadership development, team work, dealing with imposter syndrome etc. during their fellowship program in WLIT Pokhara Fellowship Cohort 1, 2 and 3
- Conducted sessions about the basic of basics of UI and UX, design thinking, figma tools, wireframing and color theories in Cohort 2.

EVENTS & TALKS

The Power of Her Voice - Judge

- Served as a judge for an opinion-based speaking event encouraging women to express perspectives on social and professional topics
- Evaluated participants based on clarity of thought, confidence, communication, and critical thinking
- Provided constructive feedback to support participants' growth and self-expression

Digital Design & Creativity - Session Mentor

- Conducted a beginner-friendly session on digital design fundamentals and creative thinking
- Explained core design principles and how they shape meaningful, user-centered design
- Encouraged design thinking and problem-solving among beginner learners

Codefest Gandaki Province Hackathon - Speaker

- Delivered a session on "Understanding Design: UI/UX Fundamentals & Design Thinking" for higher secondary level students
- Introduced core UI/UX concepts, design thinking process, and user-centered problem-solving
- Simplified design principles through beginner-friendly examples and interactive discussion

Wordcamp Pokhara 2025 - Speaker

- Delivered an insightful talk on the topic From Interface to Impact: Designing for Real Users, Real Problems focusing on bridging gap between visual design and real-world usability.

Techparva 3.0 - Design Incubation (UI/UX Design Competition) - Judge

- Served as a jury member for a UI/UX design competition among IT college students in Pokhara.
- Evaluated projects on usability, creativity, and design thinking, providing constructive feedback to participants.

Online session by STEM sister PU - Guest Speaker

- Delivered an interactive talk on getting started in UI/UX design and building a career in the field.
- Shared personal journey, lessons learned and real-world challenges to inspire aspiring designers.

Codefest Gandaki Province Hackathon Finale - Panelist

- Contributed as a panelist in a discussion on career opportunities in IT beyond programming.
- Shared insights from experience as a UI/UX Designer, highlighting non-coding career paths, industry demands, and opportunities

Tech for Trans Pride Tech Kiosk Roadshow - Panelist

- Shared personal journey as a woman in tech and discussed career pathways beyond coding, inclusivity challenges, and opportunities in the IT industry.
- Provided advice and insights for LGBTQIA+ individuals aspiring to build or transition into tech careers.

ADDITIONAL INFORMATION

- **Technical Skills:** Figma, Wireframing, High-fidelity design, Prototyping.
- **Soft Skills:** Communication, Public Speaking, Design thinking, Teamwork, Mentorship.
- **Language:** Nepali, English